



**Growing by Design announces agreement to develop and deliver Executive Education Courses for Louisiana Tech University, Growing by Design LLC**  
Richardson, TX October 8, 2008.

Growing by Design LLC has entered into a strategic initiative with Louisiana Tech College of Business' Center for Executive and Professional Development to develop and deliver executive education courses. The Center for Executive and Professional Development is located in the University's Technology Transfer Center in Shreveport, Louisiana. Growing by Design will begin delivering courses from the Shreveport facility in January 2009. Growing by Design's unique learning approach teamed with the College of Business' rich tradition of excellence form a powerful combination.

*"We are very excited to be working with Louisiana Tech's College of Business. We have been amazed by the progressive thinking and action oriented approach that is visible throughout the university. We are looking forward to being a part of their rich tradition."*  
Karen Gordon, Chief Visionary Officer, Growing by Design.

*"The strategic partnership with Growing by Design is an outstanding opportunity to expand our Executive Education offerings with a true world-class organization. They bring to the non-credit Executive Education the same quality and real world application that we offer in our degree programs. This partnership will mean that the business community in Shreveport/Bossier will not have to send their employees to other places to get the training they need to compete in today's competitive environment."* Dr. James R. Lumpkin, Dean College of Business.

*"Our unique collaboration with the College of Business at Louisiana Tech allows us to combine the best of both worlds - academic excellence and business acumen. This means that we will be able to offer the Shreveport community a series of management and leadership certificate programs based on sound instructional design and adult learning theory facilitated by instructors with real world business experience."* Marilyn Bushey, Chief Creative Officer, Growing by Design.



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### **About The College of Business at Louisiana Tech University**

Louisiana Tech, founded in 1894, is located in Ruston, Louisiana. It is a public, selective-admissions, comprehensive university. One of the five colleges at the university, the College of Business offers degrees at the undergraduate and master's level, including the MBA and MPA which it offers both in Ruston and in Shreveport. The College also offers the Doctorate in six disciplines. The College is accredited by AACSB at all levels and has separate accounting accreditation.

### **About Growing by Design**

Growing by Design is headquartered in Richardson, TX, a suburb of Dallas. Growing by Design is an organization focused on individual, team, and corporate growth. They work with their clients to help them achieve their professional and company goals by giving them the tools and insights necessary to create success. Growing by Design has an extensive library of courses that offer innovative and creative learning approaches. The dynamic courseware, teamed with even more dynamic learning guides, creates the ideal environment for growth.

